



Sussex County Return Day, Inc.

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## MEDIA NOTICE

### *Credentialing for Return Day 2008*

**[Oct. 12, 2008]** – The Sussex County Return Day Committee welcomes and encourages media coverage of the Return Day 2008 festivities. To ensure appropriate access, a credentialing policy will be in effect on Thursday, Nov. 6.

In an effort to accommodate media and to allow for an unobstructed view of the Return Day parade and main stage, a special media zone for photographers and videographers will be established. This zone will be directly across from the stage, at the front of the Sussex County Courthouse on The Circle and immediately along the parade route.

Media outlets requiring access to this zone must reserve in advance, by 5 p.m. Oct. 30. Please submit the following information:

- A letter, on company letterhead, formally requesting space in the media zone. Be sure to include the names of and number of staff that will need access;
- A photocopy of a press pass/ID badge for each staffer;
- Contact information for your organization.

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Space in the media zone will be limited, and will be provided on a first-come, first-served basis. Details on arrival time and equipment parking will be forthcoming at a later date.

All requests should be submitted to Chip Guy, Return Day public information officer, at [returnday08.info@gmail.com](mailto:returnday08.info@gmail.com), or by fax at (302) 854-5383.

Those not needing access to the media zone are not required to submit a credentialing request. However, as a matter of courtesy, media representatives are asked to please verify whether they will attend. Verification can be sent via e-mail to the address noted above.

Media representatives who plan coverage are asked to display their press pass/ID badge while attending Return Day.

Return Day is a uniquely Sussex County tradition held each election year to celebrate the democratic process and set aside political differences. Recognized as a U.S. Library of Congress Local Legacy event, Return Day dates to as early as 1792 and brings together candidates – both winners and losers – on the Thursday after Election Day.

For more information on Return Day, including history and a schedule of events, visit [www.returnday.org](http://www.returnday.org).

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**MEDIA CONTACT:** Chip Guy, Return Day PIO

[returnday08.info@gmail.com](mailto:returnday08.info@gmail.com)